



**Workplace Fundraising**  
**Turning you Orange!**





# Challengers

DID YOU KNOW THAT 86% OF DISABLED YOUNG PEOPLE DO NOT HAVE ACCESS TO PLAY?  
THAT'S WHERE CHALLENGERS COMES IN...



At Challengers we are passionate about breaking down the barriers to play for disabled children and young people aged 2-18 across the South East. Our services provide a safe, fun and exciting environment for disabled children and young people to come, have fun, make friends and enjoy new activities!

Our work also gives parents vital respite from the huge demands that come with caring for a disabled child or young person. Uniquely, our non-exclusion policy means that everyone is welcome at a Challengers scheme.



*'Finally we have a place to go where I know my son is understood, well looked after and safe. I get time to myself knowing that my son is okay!'*  
– Challengers Parent







# Meet Alison & Eleanor

Mum Alison tells us about her daughter Eleanor, who attends our Play schemes in Guildford and Farnham:

"Eleanor has severe learning disabilities and autism caused by an undiagnosed genetic disorder.

This affects every aspect of her life as she needs one-to-one support for everything she does, and there are many things she cannot do at all. We discovered Challengers when Eleanor was four and it quickly became a lifeline for the whole family – but most importantly, for Eleanor herself. She is non-verbal and can't tell us in words how she feels, yet we know how much she loves Challengers by her obvious excitement when she arrives. The minute the door opens she charges through without hesitation, and goes on to have the best day she could possibly have in a safe but fun environment."



"As a family, we are happy when Eleanor is happy. We know she is at Challengers. When she is off having fun there, it also gives us the chance to do things we can't do easily when she is with us – even popping out for a coffee or going to the shops is often fraught with difficulty. It also allows us to focus on Eleanor's younger sister, which is hugely important to us all. So many disabled children never get invited to parties or play dates. They can't just drop into the leisure centre with friends or go to a local mainstream activity club. For so many people, Challengers is all they have – and it is impossible to stress too much what a vital part of their lives it becomes."

To read more stories like Alison and Eleanor's, head to our website or scan the QR code



[disability-challengers.org/our-stories/](https://disability-challengers.org/our-stories/)



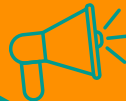
## Where to start..

### Launch with some noise!

- Get a director to shout about supporting Challengers
- Get your fundraising in the staff newsletter, send an all-staff email, and add it to your intranet
- Use your website, social media sites and anywhere else people will see it and be inspired
- Put posters up everywhere and hand out flyers
- Ask everyone to choose at least one activity to take part in
- Publish a calendar of fundraising ideas to help people plan their fundraising

## Things to do

- Set up a company JustGiving page
- Ask us for any resources needed (balloons, posters, collection tins etc)
- Call or email our team for any digital resources (such as our logo)
- Set a fundraising target
- Ask if your company offers a Matched Giving scheme – this can double the amount you raise



[Corporate@disability-challengers.org](mailto:Corporate@disability-challengers.org), 01483 230060



# How we can support your company fundraising

Our team is part of yours



## Fundraising materials

We are here to give you as much support with your fundraising as possible – from balloons and leaflets to t-shirts and collection buckets. We can also make some bright and beautiful bespoke posters for your fundraising challenge or event.

## Social media

Challengers can help you with getting the word out about your event via social media – from Facebook and Twitter to LinkedIn. Don't forget that once the event is finished, we'd love to share some of your photos and videos of your fantastic fundraising efforts!



## Scheme visits

We can arrange for you and your colleagues to come and visit your nearest Challengers scheme to learn more about how we support local disabled children. This opportunity gives your fundraising a real significance as you can come and experience the work that you are supporting first-hand.

## Sponsorship pages and bank transfers

If your company are looking to get online sponsorship for your fundraising, we can give you lots of pointers with how to make your page look fabulous – our favourite website to use is Just Giving! We can also help with bank transfer of your donations after your challenge or event.

# How your fundraising will make a difference!

**£40**

£40 could buy a giant rainbow play parachute for one of our schemes providing hours of fun, smiles and laughter for our children!



**£170**

£170 could pay for a Drumming workshop. As well as being a lot of fun and allowing children to make a lot of noise this is also a great sensory and sharing activity.



**£500**

£500 could pay for transport cost at one of our youth schemes for an entire year. This enables young people to go on fun day trips out together!



**£1,800**

£1,800 could pay for a young person to enjoy 10 whole days of fun, smiles and play at Challengers! In addition to providing laughter, it gives welcome respite to families.





# Bringing Staff Together

Fundraising is a great way to bring colleagues together and creates the chance for some healthy competition!

Here are some great team building ideas whilst also raising money for Challengers...



Host a Quiz Night. This is a tried and trusted favourite that can take place in the office or at the local pub.



A Workplace Treasure Hunt, in or out of the office, is a great way to bring colleagues together having fun!

Wine tasting night. You can't go wrong with a glass of wine together.



Cycle the world. Set a group target and count your miles, in the gym or out on the roads!

Everyone loves a BBQ, get everyone together (invite family too) and enjoy a burnt burger or two.

Split into teams and give each a small budget. Use your skills and imagination to see who can make the most money by the end of the day or month!



# A-Z Fundraisers

**A**

Auction of Promises,  
Apple Bobbing,

**B**

Bake Sale,  
Build an Orange Tower,

**C**

Card Game Evening,  
Coffee Morning,

**D**

Director Jailbreak,  
Dress Down Day,

**E**

Ebay Selling,  
Easter Egg Hunt,

**F**

Fancy Dress,  
Fruit Friday,

**G**

Garage Sale (in the office),  
Give as you earn,

**H**

Head Shave,  
Halloween Party,

**I**

Ice Cream Day,  
International Food Lunch,

**J**

Jargon Ban,  
Job Swap,

**K**

Karaoke,  
Keep Fit,

**L**

Lunch Together,  
Last Hour's Pay,

**M**

Marathon,  
Music Evening,

**N**

Night at the Races,  
Name the ...

**O**

Office Olympics,  
Orange Day,

**P**

Paper Plane Challenge,  
Plank Challenge,

**Q**

Quiz,  
Quit it,

**R**

Raffle,  
Rounders Tournament,

**S**

Sponsored Silence,  
Sweepstake,

**T**

Talent Show,  
Through the Keyhole,

**U**

Unplug from Technology,  
Unwanted Gift Swap,

**V**

Video Game Competition,  
Vintage Sale,

**W**

Who's the Baby,  
Walking Challenge,

**X**

X-mas Themed Activities,  
X-Factor Competition,

**Y**

Yo-Yo Competition,  
Yogathon,

**Z**

Zero Waste Day,  
Zzz.. Duvet Day.



# Virtual Fundraisers



If you are searching for fundraising inspiration you can do at home, look no further. Our virtual fundraising ideas are great for bringing colleagues together and having loads of fun and laughter!

## Host a craft workshop

There is no need to be an expert crafter, anyone can join in! Ideas include knitting, pottery painting and embroidery. Or why not hold a crafting equivalent of Ready Steady Cook, where colleagues battle it out to create the best item with limited resources?



## Wine and cheese night

Relax with a wine and cheese tasting after work. Deliver a selection of wines to each household that sign up and get colleagues together – virtually – to sample each one!

## Sweepstakes

You can set up a sweepstake for almost anything, from predicting your finish time in a race to guessing how many times the boss' cat will make a Zoom cameo. Set up an entry fee and offer a prize for the closest guess!

## Give in celebration

Whether it's your birthday, anniversary or any other celebration – you can gather friends, family and colleagues for a virtual celebration and ask for donations instead of gifts!

## Ready, Steady, Cook!

Unleash your inner Rylan Clark-Neal! List 5–8 ingredients and challenge your colleagues, friends, and family to come up with the best meal. Who will reign champion, the green peppers, or red tomatoes? You could even have prizes for the most imaginative or best presented dishes.

For guidance setting up your workplace fundraising, please email [Corporate@disability-challengers.org](mailto:Corporate@disability-challengers.org)



# Other ways to Support Challengers

There are many ways your company can support Challengers! Here are a few examples:

## Sponsorship:

At Challengers we have numerous sponsorship opportunities, from sponsoring one of our events to capital projects, such as equipment for one of our play schemes.



## Payroll Giving:

For those short on time, this is an easy way to regularly and simply give to Challengers. We rely heavily on sustainable income, so this is a great way to ensure the services we provide are here in another forty years.



## Charity of the year:

More formally, partnering, and choosing one charity for the year is a great way to focus your efforts, give employees a common goal and unite as a team. It allows your business and Challengers to build a relationship while reaching your CSR goals. Together we can tailor the partnership to your needs.





### Volunteering:

We have plenty of events throughout the year that need the support of volunteers, or there are also opportunities for employees to volunteer at our centres in Farnham or Guildford to help keep our centres safe and fun for children. Please get in touch with us to discuss upcoming volunteering opportunities for your team.



### Corporate Foundations:

Many businesses have their own corporate foundations, and some require employee support for applications. If your company or a company you know has a foundation and you'd like Challengers to be considered for a grant, please let us know and we can help you make the most out of your application.

### Gift in Kind:

Pro-bono services and goods are greatly appreciated and save our valuable funds being used. Regardless of your business's size, we will inform you of the impact your gift has made or the benefit it brought. Additionally, Challengers are always very grateful for any raffle and auction prizes.



# Take on a challenge for Challengers!

Each year Challengers puts on a great selection of events for everyone. From sporting events and musical concerts, to high adrenaline challenges and super social events – there really is something for everyone!



## Abseil Challenge

Over the past few years we have had teams and individuals abseil in aid of Challengers at Guildford Cathedral and Spinnaker Tower, do you fancy the challenge?



## Running

Could you be our next running hero and take part in the London Marathon, Brighton Marathon, Royal Parks Half Marathon and so many more!



## Cycling

Cycle challenges have always been popular – from a 7 mile family trail, 23 mile, 50 mile or 72 mile ride! Take on an adventure through the countryside.



## Social Events

If Challenge events aren't your cup of tea, we also host a lot of social events – from the Wood Street Jazz Festival to the Challengers Motoring event.



For more information and to see more events, check out our webpage!  
More to be added soon...



# Challengers Business Club



The Challengers Business Club is a unique opportunity to support us whilst accessing high-quality networking events and business seminars. With over 40 members from a wide range of industries, the Challengers Business Club is a dynamic group of businesses that are both committed to supporting Challengers and growing their businesses.



## What's in it for you?

- ★ Exclusive quarterly networking events with high profile speakers and business leaders who offer invaluable insights into your business. Previous speakers have been Phillip Hammond, Levison Wood, Vince Cable and Paralympian Rachel Morris.
- ★ Networking opportunities with a group of decision makers in a trusted environment.
- ★ A regular newsletter to update you on the positive difference you are making to the lives of local disabled young people.
- ★ The opportunity to showcase your company at your own mini Business Club event or social activity, and attend others.
- ★ Membership to exclusive LinkedIn and Facebook groups to promote exclusive Business Club offers.
- ★ The opportunity to sponsor our e-newsletter which goes out to over 3,000 people regularly, increasing awareness of your brand through positive PR.
- ★ Christmas e-cards personalised with your logo.





# Challengers



## Let's Go Orange!

Go Orange with your team to raise money for Challengers!



Get your friends, family and colleagues to join you and choose a day to dress up in orange together and celebrate what Challengers means to you.

Every year we celebrate  
'Orange October'!

We encourage everyone to host an  
'Orange Day' where they dress in  
orange, take part in an orange themed  
activities and bake orange treats!



Why not host an orange quiz, an  
orange bake sale, or even a  
pumpkin carving competition?  
We can send you ideas and  
fundraising materials to help make  
your Orange Day a success!

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If you would like to take part in Orange October or have any questions, please get in touch at:  
[Corporate@disability-challengers.org](mailto:Corporate@disability-challengers.org)

Registered Charity Number: 1095134



# Thank you for joining #TeamOrange!







## Get In Touch!



[instagram.com/Challengers1979](https://www.instagram.com/Challengers1979)



[twitter.com/D\\_Challengers](https://twitter.com/D_Challengers)



[facebook.com/DisabilityChallengers](https://facebook.com/DisabilityChallengers)



[linkedin.com/company/disability-challengers](https://linkedin.com/company/disability-challengers)



[www.disability-challengers.org](http://www.disability-challengers.org)



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